





SUSTAINABLE PROCUREMENT CAN CHANGE THE WORLD!

Procurement managers, steering demand worldwide, play a key role in the sustainable development of our world. To remain economically successful and an attractive employer for qualified specialists in the future, it is necessary to rethink old concepts and to deal responsibly with scarce resources and human rights. In the future, buyers must be able to develop sustainable procurement strategies and implement them in a structured manner together with the relevant stakeholders.

In a recent study by the JARO Institute together with the CBS International Business School, mySupply and Archlet on the status of sustainable procurement in 2020, only 28 percent of the respondents assess their personal influence on the sustainable development of their company as decisive.

Through this course, we would like to enable participants to actively use their role as a key function for a sustainable development. They will learn the basics and tools required to develop sustainability strategies for procurement and to integrate sustainability aspects into procurement processes and supply chains.

Yvonne Jamal

Chairwoman JARO Institute for Sustainability and Digitalization

“The JARO Institute’s training in this groundbreaking area of sustainable procurement is unique in both the German and international context.”



17 percent of German value added is generated via global supply chains. At the same time, supply chains have never been as fragile as they are now during the coronavirus pandemic. Against this background, sustainable management approaches are moving to the center of strategic reorientation measures in order to ensure the survival of German companies on the one hand and to be able to tackle sustainability challenges such as climate change, respect for human rights in supply chains and increasingly strict regulations, such as the effects of the Supply Chain Act on the duty of care of German companies, on the other. In the future, purchasing will have a completely new role - that of a crisis manager. After all, sustainable entrepreneurial visions can only be realized in the long term with the crucial support of the purchasing function. This means that qualification will also become more important than ever.

The JARO Institute's training in this groundbreaking area of sustainable procurement is unique in both the German and international context. For this reason, the CBS International Business School supports this e-learning course with a classroom-based module. Participants will be given the opportunity to learn from each other and to build up a network so they can share experiences even after completing the individual e-learning modules and can be agile in terms of sustainable risk and supplier management. The training offered makes your buyers at all levels - strategic, tactical and operational - active drivers of a sustainable future and thus a bit more resilient to sustainability challenges in the global supply chain.

Prof. Dr. habil Lisa Fröhlich

President CBS International Business School



A Brief Course Overview

- » Course duration: Self-paced online
- » Course portfolio: 40 modules for a tailored combination
- » Cost:

Curricula (keynotes & 15 modules)	p.p.	€ 1990 + VAT
Two training days at CBS	p.p.	€ 1990 + VAT
Examination and certification	p.p.	€ 690 + VAT
Single module price	p.p.	€ 150 + VAT

including JARO certificate of attendance and learning materials plus accommodation and travel expenses for classroom training
- » Estimated time effort: About 8 – 10 hours per module in total (training video of 30-60 min and self-learning time), self-paced
Approximately 4 months for the curricula



Benefits

- » Internationally valid CBS International Business School certificate with 6 ECTS points or JARO confirmation of participation for participants without classroom training and examination.
- » A practice-oriented and customizable sustainability training program designed specifically for procurement professionals based on a modular system.
- » Three different curricula for various procurement roles depending on the participant's occupation.
- » Modern learning platform (JARO Academy).
- » 13 dedicated thought leaders and sustainability experts of the JARO Academy.
- » Accredited by the ZFU (State Central Agency for Distance Learning) in Germany.

Corporate clients can integrate the complete course (SCORM format) into their company's learning management system (LMS). For further information and corporate pricing please contact academy@jaro-institut.de.



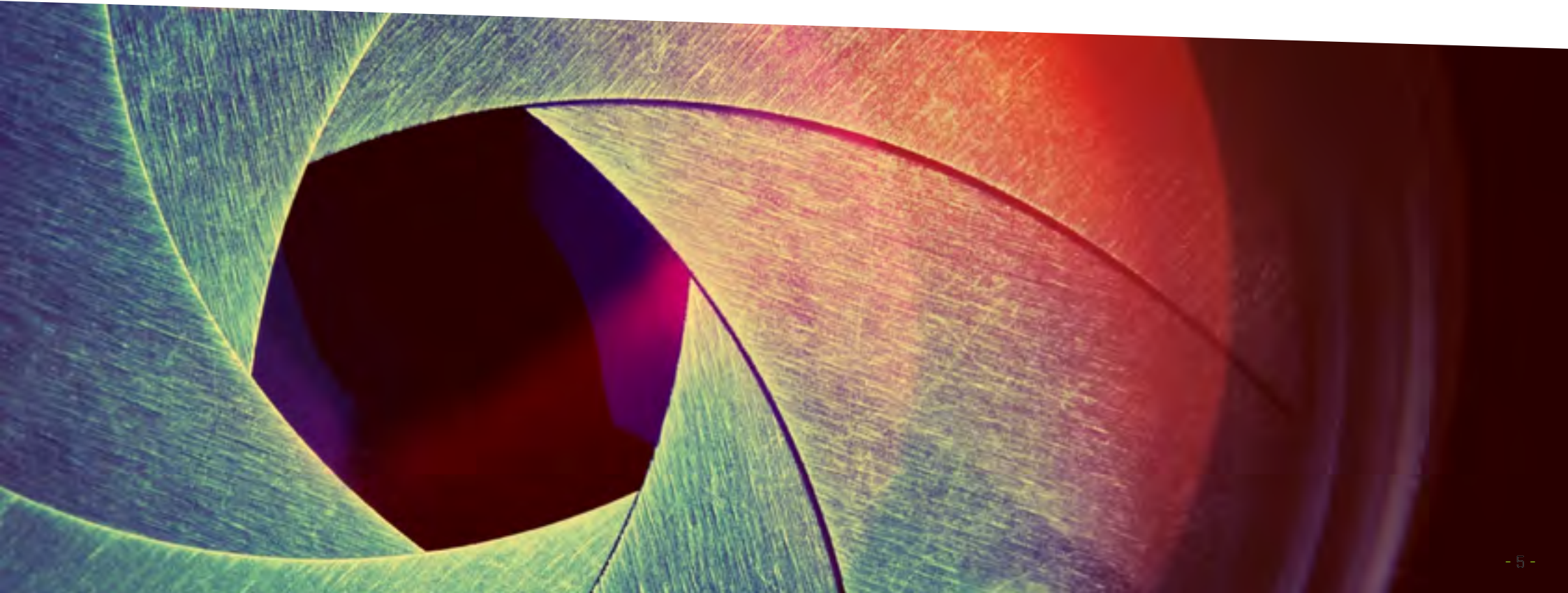
Learning Objectives

- » You are familiar with the current discourse as well as the central concepts and methods of sustainable management and can apply them systematically to procurement.
- » You know the tools and solution approaches relevant for your procurement role and are able to implement sustainable procurement in a structured manner.
- » You have additional technical and methodological skills of key topics that specifically support you in the introduction of sustainable procurement.



Target Group

- » Procurement professionals at all levels (CPD, Category Manager, Supplier Manager, Buyer...) who want to understand the topic and further improve their skills.
- » CSR Managers who want to take a closer look at the impact of procurement.
- » Suppliers that want to improve their sustainability performance for their customers.
- » Thought leaders with a special interest in sustainable procurement.



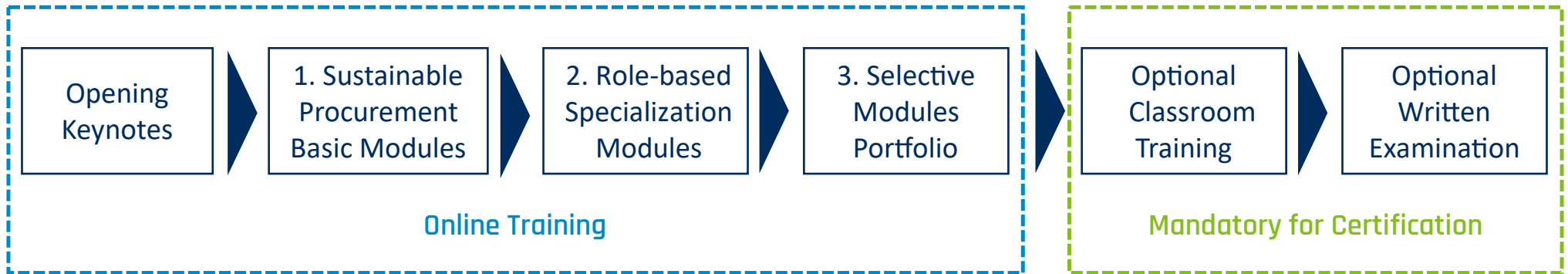
The Sustainable Development Goals (SDGs) as a Guideline for Purchasing

The United Nations Global Sustainable Development Goals (SDGs), adopted by all member states in 2015, are our compass. Purchasing can make a massive contribution to achieving these goals with a well-thought-out strategy and targeted measures.

This e-learning course examines what is important in terms of sustainability and how to establish sustainable procurement in the company. It is more important than ever to work together on solutions in order to bundle knowledge and strengths. The training is intended to make an active contribution to this.



Course Outline



You can choose one out of three complete curricula (15 modules) with or without certification or register for one or more single modules only. The modular structure allows you a high degree of flexibility and individuality to meet your personal needs.

Module Structure

Opening Keynotes - The Impact of Procurement on Sustainable Development

1. Sustainable Procurement Basic Modules

1.1 Introduction to Sustainable Procurement

1.2 Political Framework Including the Financial Market

1.3 The Importance of Human Rights and Due Diligence in Supply Chains

1.4 Circular Economy - Basics

1.5 Integration of Sustainability into Procurement Strategy

1.6 Materiality in Procurement

1.7 Quality Features of Management Systems

2. Role-based Specialization Modules - Choose your package

Track A: Top Management, CPO & CSR

2.1 Sustainable Procurement Business Case

2.2 New Indices for Sustainable Procurement

2.3 Development of a Sustainability Program for Procurement

2.4 Measures for Sustainable Procurement with a Focus on the SDGs

2.5 Communication Program

Track B: Category Management

2.1 Sustainable Procurement Business Case

2.6 - 2.18 Relevance Matrix for Selected Category 1

2.6 - 2.18 Relevance Matrix for Selected Category 2

2.6 - 2.18 Relevance Matrix for Selected Category 3

2.5 Communication Program

Track C: Supplier Management

2.19 Total Cost of Ownership (TCO) and Life Cycle Cost Calculation (LCC)

2.20 Evaluation Standards for Sustainability Reports

2.21 Supplier Ratings

2.22 Sustainability Supplier Development Program

2.23 Using Innovations for Greater Sustainability

3. Selective Modules Portfolio - Choose three of nine

3.1 Circular Procurement

3.4 Climate Action for Companies

3.7 Civil Society, Citizenship and NGOs

3.2 New Technologies for Procurement

3.5 Water Footprint

3.8 Engagement in Sustainable Sector Initiatives

3.3 Agile Approaches for Sustainable Procurement

3.6 Biodiversity in Sustainable Procurement

3.9 Sustainable Public Procurement

Classroom Training at CBS International Business School and Written Examination (Optional)

Three Inspiring Keynotes

Why should you implement sustainable procurement in your company and what role does purchasing play in the context of global sustainable development? In order to recognize your own opportunities for action, you need to have a holistic view that considers the three known sustainability dimensions: ecology, society and economy. This training therefore begins with inspiring keynotes on the impact of procurement on a sustainable development from these different perspectives. We would like to thank the outstanding experts for their exciting contributions to kick off the topic at the start of the training:



Mr. Farid Yaker

Program Officer
United Nations Environmental
Program (UNEP)



Mr. Michael Elkin

Program Officer
International Labour
Organization (ILO)



Mr. Dirk Jan de With

Chief Procurement Officer
Covestro AG

Certificate "Certified Sustainable Procurement Professional"

To obtain the internationally valid certificate „Certified Sustainable Procurement Professional“ and the 6 ECTS points, the following requirements must be met:

- » Successful completion of a complete curriculum (keynotes and 15 modules).
- » Participation in a two-day classroom event at CBS International Business School
- » Passing the written examination in the form of a case-based submission

Classroom Event

The two-day classroom event of the CBS International Business School will take place once a quarter on a weekend (Saturday - Sunday) and includes the following agenda:

- » Day 1 approx. 11:00 a.m. to 6:00 p.m.
 - Individual arrival
 - Opening lecture by Prof. Dr. habil Lisa Fröhlich, President of the CBS International Business School
 - Three parallel workshops aligned with the offered e-learning curricula for the joint discussion of questions and solution approaches from practice
 - Optional „get together“ in the evening (from 6:00 p.m.)
- » Day 2 approx. 09:00 a.m. to 4:00 p.m.
 - Full-day colloquium in small groups to prepare for the written exam: Presentation of your own submitted work & mutual feedback for further processing, as well as final advice regarding formal and content-related requirements and recommendations
 - Individual departure

The participation fee for the classroom training includes the provision of the training rooms, local WLAN and the accompanying training documents as well as lunch and break catering. Accommodation and travel costs are not included and must be organized by each participant.

Written Examination

The task for your written examination will be sent to you by e-mail together with the confirmation of participation up to 4 weeks before the selected attendance date, so that you can prepare for the colloquium. After the colloquium, you have another 4 weeks to submit your work result as a written examination. After passing the exam, you will receive the „Certified Sustainable Procurement Professional“ certificate as well as personal feedback on your exam performance. This certificate is graded with 6 ECTS credits and is based on a total of 190 working hours.

13 THOUGHT LEADERS and proven SUSTAINABILITY EXPERTS as trainers:



Prof. Dr. habil Lisa Fröhlich



Dr. Sibyl Anwander



Hans-Christoph Schwärzler



Cristina Fedato



Gabriele Sorg



Steffen Dehn



Dr. Markus Berger



Dr. Rosário Costa-Schott



Matthias Leisinger &
Sibylle Baumgartner



Prof. Dr. Sandra Rochnowski



Steffi Kirchberger



Yvonne Jamal



Prof. Dr. Elisabeth Fröhlich

- » Studied business administration and completed a dissertation on the topic of "supplier assessment"
- » Habilitation on the topic of "modeling professional profiles in procurement" with Prof. Dr. U. Koppelman / University of Cologne
- » President of the CBS International Business School
- » Deputy Head of the Scientific Advisory Board of JARO
- » Member of the Management Council of the PRME Initiative, the UN Global Compact Initiative for Responsible Management Education
- » Regional board member BME Cologne



Prof. Dr. Sandra Rochnowski

- » Expert in the implementation of various management systems
- » More than 15 years of experience in the economy and applied science in the field of sustainability, quality, and the tourism / hotel industry
- » Head of the Scientific Advisory Board and Deputy Chairwoman of the Board, JARO Institute for Sustainability & Digitalization e.V.
- » Since 2019, Professor of General Business Administration, especially Tourism Business Administration, at the Berlin School of Economics and Law



Dr. Sibyl Anwander

- » Founder of „anwander-consulting“ with consulting focus on supply chains biodiversity and sustainable finance
- » 4 years as Head of the Economics and Innovation Division at the Federal Office for the Environment FOEN,
 - Initiator of the dialogue network „go for impact“
 - Head of the expert group on sustainable public procurement
 - Initiation and expert monitoring of scientific studies on the „green economy“
- » More than 10 years as Head of Sustainability and Economic Policy at the retailer Coop Switzerland, repeatedly awarded as the world's most sustainable retailer
- » Many years on the board of the Business Social Compliance Initiative and other standard organizations
- » Wide range of lectures and many years of training experience



Dr. Rosário Costa-Schott

- » Lecturer at the Munich University of Applied Sciences with a focus on sustainable management and post-growth society, and on the certificate series "Social Work in the Immigration Society"
- » Lecturer at the University of Rostock - advanced training in "Sustainable Business / Corporate Social Responsibility" and "Corporate Citizenship"
- » Freelance consultant / trainer / lecturer with a focus on sustainable responsibility and integration



Dr. Markus Berger

- » Industrial Ecology Team Leader, Chair of Sustainable Engineering at Technische Universität Berlin
- » Research focus on assessing water use along value chains
- » Steering committee member in the Social LCA Alliance
- » Co-chairs the Resources Task Force of UN Environment's Life Cycle Initiative



Hans-Christoph Schwärzler

- » Mechanical and business engineer, graduated from the Technical University Munich, University of Bristol and University Hagen
- » 10 years of experience in the development and implementation of sustainability strategies in the rail industry, Co-founder of the Rail Sustainable Procurement Initiative Railsponsible
- » 20 years of experience in procurement and supply chain management including the implementation of innovative sustainable business models
- » Member of the Scientific Advisory Board of JARO



Steffen Dehn

- » Founder of Sustained Thinking & freelance consultant
- » Agile Coach (design thinking & scrum) working at the interface of sustainability and innovation management
- » Supports the development of solutions for the right problems with user-centred, interactive formats
- » Believes in using iterative approaches to find solutions and founded Sustained Thinking to help organizations to prepare for a sustainable future



Steffi Kirchberger

- » Since 2018, Founder and CEO of JARO Services GmbH
- » More than 15 years of experience in IT project management, requirements engineering and process management, software evaluation & procurement, amongst others, in a leading position
- » Certified and experienced project manager, at home in classical and agile frameworks
- » Tech enthusiast, challenging the promises made by technology



Yvonne Jamal

- » Studied business administration, specializing in tourism (Diploma)
- » More than 20 years of international professional experience in tourism and procurement, focusing on B2B
- » Scientific further education on the topic of sustainable management & CSR at the University of Rostock
- » 2013 - 2018 various senior purchasing positions at Zalando SE
- » Chairwoman of the Board of the JARO Institute for Sustainability & Digitalization e.V.
- » Regional board member BME Berlin-Brandenburg, focus: sustainable procurement
- » Member of the BMW Expert Group on Sustainability



Gabriele Sorg

- » More than 25 years of experience in innovation management, sustainable business development and communication as a consultant and independent journalist.
- » Communication consulting and publishing services (specialist books, editorials, white papers, features, blogs) and ghost-writing with a strong focus on innovation and sustainability.
- » Sustainable business and communication coach, networking, and business catalyst, connecting people (online, offline).



Matthias Leisinger

- » Director & Co-founder of focusright
- » Over 10 years of experience in the private sector
- » MBA Sustainability Management
- » Former Vice President Corporate Responsibility at Kuoni Group
- » Record of success in human rights due diligence, capacity building and developing and managing multi-stakeholder initiatives
- » Professional goal: driving change to create a more sustainable business model that delivers commercial success



Sibylle Baumgartner

- » Director & Co-founder of focusright
- » Over 10 years of experience in the field of responsible business & sustainable sourcing with a specific focus on social aspects
- » Former Head of Corporate Responsibility & Human Rights Manager at Kuoni Group
- » SA8000 Auditor
- » Worked with companies from various industries focusing on devising responsible business strategies, implementing sustainable supply chain management, and developing human rights due diligence frameworks



Cristina Fedato

- » Mechanical engineer, MBA
- » Head of Sustainable Infrastructure, Products and Services at the CSCP, Wuppertal, Germany
- » 20 years of experience in the field of CSR and sustainable development, with 16 of these spent working on sustainable procurement and sustainable supply chains in different sectors and regions
- » Expert in the ISO international Technical Committees TC 277 on ISO 20400 - Sustainable Procurement and TC 323 - Circular Economy
- » Participant in the stakeholder group of the BME/JARO Certification for Sustainable Procurement



Conditions of Participation

The prerequisite for participation in the distance learning course is at least the completion of vocational training or a basic study period as well as one year of work experience, including in the form of internships. Experience in handling standard software (Word, Excel, PowerPoint) and Internet applications is required. As the entire course is held in English, good knowledge of English (min B2 level) is required. Participants also need a standard PC with Internet access.

Further information at www.jaro-academy.com



About CBS INTERNATIONAL BUSINESS SCHOOL

Choosing a university is a decision that sets the course for life. CBS International Business School, one of the best private universities of applied sciences in Germany, puts this at the heart of its business, reflected in the slogan "Creating tomorrow". Approximately 1,900 young people from about 75 nations are studying at CBS International Business School, embedded in a large network of partnerships with around 120 universities all over the world and numerous large companies.

Founded in 1993, the CBS portfolio comprises English and German-language Bachelor's and Master's degree programmes with a focus on management as well as MBA and part-time programs.

CBS International Business School is a private university, state-recognized by the Wissenschaftsrat (German Science Council) and the North Rhine-Westphalian Ministry of Science. The regular accreditation of all study programs by the FIBAA (Foundation for International Business Administration Accreditation) on behalf of the German Accreditation Council ensures the degree quality. CBS successfully participates in rankings such as the renowned CHE ranking (known from the study guide of the ZEIT, the leading German weekly newspaper) and the university ranking from Wirtschaftswoche, one of Germany's top business magazines.

CBS Cologne Business School GmbH is part of the Klett Group, located in Stuttgart, Germany. With 67 companies at 33 locations in 15 countries, the Klett Group is a leading education company in Europe.

CBS memberships:

<https://cbs.de/en/university/memberships-partnerships/>



Our Partners

It would not have been possible to create this training course without the support of our partners. Thank you very much for the fantastic cooperation!



LANCOM is a leading European manufacturer of network and security solutions for business and the public sector. It combines traditional hardware business with future-oriented topics such as virtualization, cloud and software-defined networking. Software and hardware development as well as manufacturing take place mainly in Germany, as does the hosting of cloud network management. There is a strong focus on trustworthiness and security.

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Since its founding in 2007, **EcoVadis** has become a trusted partner for procurement teams in more than 450 leading multinational organizations to reduce risk and drive innovation in their sustainable procurements. We envision a global marketplace where sustainability intelligence influences every business decision – improving economies, people's lives and the planet we all depend on. Our mission is to provide the world's most-trusted sustainability ratings, enabling all businesses to reduce risk, drive performance, and improve environmental and social outcomes.

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AfB gGmbH is Europe's largest non-profit IT company. As a professional refurbisher with locations in 5 countries, we create jobs for people with disabilities by refurbishing and remarketing used IT and mobile devices. We pick up decommissioned IT hardware from companies, which we refurbish for reuse after certified data deletion. In this way we extend the product life cycle, conserve natural resources and reduce emissions. Our partners benefit from cashback for used IT, professional services, key figures for their sustainability report and attractive benefits for their employees.

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Our Supporters

We would also like to thank the many dedicated supporters who have helped us to put our e-learning plans into practice. We share the common goal that sustainable action becomes the standard for business.



About the JARO Institute for Sustainability and Digitalization

The JARO Institute for Sustainability and Digitalization was founded on 20th July 2018 as a non-profit organization. The institute's vision is to make sustainable action the standard in business, administration, and all kinds of organizations. The global framework for its work is the United Nations' 17 Sustainable Development Goals (SDGs). The advisory board includes well-known representatives from science and business who support the institute. JARO works closely with the Federal Association Supply Chain Management, Procurement and Logistics (BME).
More information: jaro-institut.de.

Contact us:

JARO Academy

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You can find our terms and conditions at:
jaro-academy.com



In Collaboration with
CBS International Business School Cologne



YOU CAN MAKE THE DIFFERENCE!

If you want to take your procurement skills to the next level and have an impact on the sustainable development of your company or your future employer, secure your place on in this course by registering at the link on this page.

Register now!
www.jaro-academy.com